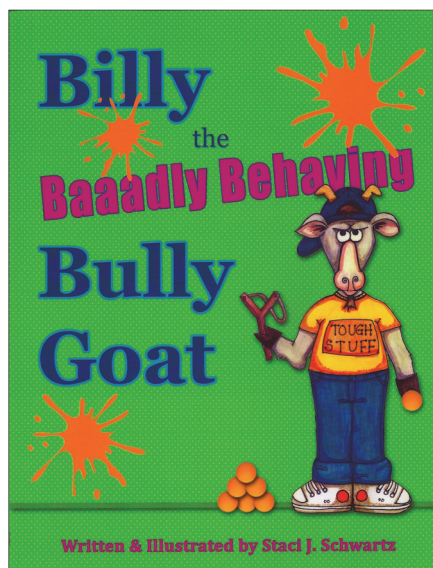


Empower Kids & Prevent Bullying!



Billy the Baaadly Behaving Bully Goat

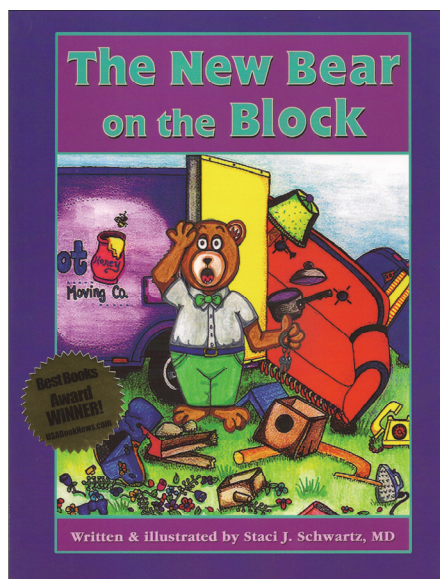
Staci J Schwartz, MD

Billy the Baaadly Behaving Bully Goat is a story, written in rhyme, about a young goat named Billy who constantly picks on the other “kids” in his class. From stealing their lunch money to pulling their hair, Billy is making life miserable for his elementary school peers. When Mr. and Mrs. Goat realize that they have exhausted all of their own strategies to stop their son’s unacceptable behavior, they finally seek help from The Wise Old Goat, a certified Goat Therapist. With a little bit of magic dust, some common sense, and family support—a brilliant plan is initiated to cure Billy of his bullying ways. A Teacher & Student Activity Guide is also available for educators.

What’s different about *Billy the Baaadly Behaving Bully Goat*?

- This story offers a solution to the problem of bullying that does not involve “bullying the bully.” Instead, Billy learns how his *own* behavior affects other goats; he learns that *he* has the power to stop his bullying behavior.
- This story provides children with the opportunity to identify bullying behavior and share their personal experiences with bullying—either as an intimidator, a victim, or a witness.
- Many stories about bullies focus only on the victims/targets. The bully in this story also needs help and attention in order to change his behavior. This help may come from parents, teachers, principals, counselors, and therapists—and surprisingly, from the other kids!

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The New Bear on the Block

Staci J Schwartz, MD

The New Bear on the Block is a story, written in lighthearted rhyming verse, about the adventures of a tiny grizzly bear who moves to a small town in the woods. After a series of silly mishaps that occur when his glasses are accidentally broken, his new neighbors want to banish him for his perceived rude behavior. A wise turtle (the town optician), who meets the bear and finds him to be a delightful new friend, must correct the false perceptions of his fellow neighbors. He educates them about avoiding impulsive judgment of others based on erroneous first impressions and incomplete facts and teaches them that there are always other perspectives from which they can view a situation. A Teacher & Student Activity Guide is also available for educators.

What's different about *The New Bear on the Block*?

- This story promotes discussions about how to be a good friend, welcome a new neighbor (classmate, team member, or colleague) into a community, avoid impulsive judgment of others, and embrace change with a positive attitude.
- The characters' actions will teach children about the disadvantages of jumping to conclusions and succumbing to a "gang mentality" when they are part of a group.
- The book's conclusion teaches young kids that there is always more than one side to a story and emphasizes the importance of apologizing for misconceptions and misunderstandings.