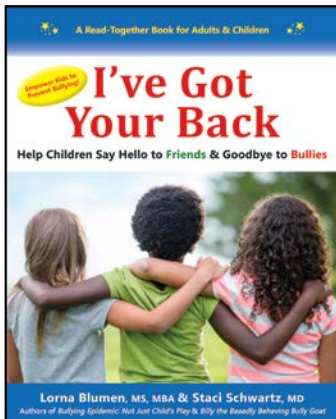


# I've Got Your Back:

## Help Children Say Hello to Friends & Goodbye to Bullies

Empower Children ★ Stand Up for Bullying Prevention ★ Change Lives!



**Back-to-school is around the corner!** Most kids are excited, but some children dread the new school year. Even in elementary school, nearly 20% of children report being bullied and another 11% fear being bullied. Parents fear their children will be bullied, too.

*I've Got Your Back: Help Children Say Hello to Friends & Goodbye to Bullies* provides the support parents seek and the strategies children need to create positive friendships and prevent bullying. Children must feel safe and connected to learn. *I've Got Your Back* is a powerful tool to accomplish those goals – for parents, teachers, and all adults who work with children.

**Foundations and charities can help prevent bullying, right from the first day of school.** With your support, every parent, teacher, and child in your service areas can receive a copy of *I've Got Your Back*.

**Empower children and build respect, kindness, and resilience in your communities.** Create consistency within schools using the same teaching resources in every classroom. When children share *I've Got Your Back* with parents and siblings, communication opens, children feel supported, and consistency also improves between home and school.

### How can charities and foundations be leaders for change?

- *I've Got Your Back* can be distributed on a school-by-school or district-by-district basis, locally or nationally.
- *I've Got Your Back* can be used as a stand-alone resource or paired with existing programs that provide school supplies and teacher resources to underserved schools and communities. (Bulk discounts available.)
- *I've Got Your Back* can be incorporated into youth, after-school, and religious programs. Anywhere children come together in social groups is a great place to build the skills of collaboration and friendship.
- **Back-to-school season is a perfect opportunity to “press the reset button” to create and reinforce safe, nurturing school environments.** Did you know that October is National Bullying Prevention Month? *I've Got Your Back* is a great “go-to” guide for adults and kids at any time of year.
- *I've Got Your Back* can be customized with your foundation or charity's name and/or a message from your President, CEO, or Executive Director.

### Creating safe, nurturing schools & communities improves lives!



**Lorna Blumen, MS, MBA** is a children's and adult workplace bullying prevention specialist. She's the author of five books, including *Bullying Epidemic: Not Just Child's Play* and *Girls' Respect Groups: No More Mean Girls!* The Girls' Respect Groups Program is used in 130 countries. [BullyingEpidemic.com](http://BullyingEpidemic.com) & [GirlsRespectGroups.com](http://GirlsRespectGroups.com)



**Staci Schwartz, MD** is a physician, children's bullying prevention specialist, tolerance education consultant, and author of children's books including *Billy the Baaadly Behaving Bully Goat* and *The New Bear on the Block*. [StaciSchwartz.com](http://StaciSchwartz.com)

Together they bring 35 years of experience helping adults empower children to stand up for themselves and one another.

Statistics: H Luxenberg, S Limber, and D Olweus. *Bullying in US Schools: 2014 Status Report*, Olweus Bullying Prevention Program, Hazelden Publishing, 2015.