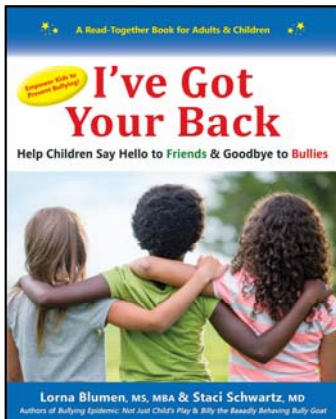


I've Got Your Back:

Help Children Say Hello to Friends & Goodbye to Bullies

Empower Children ★ Stand Up for Bullying Prevention ★ Change Lives!



Back-to-school is around the corner! Most kids are excited, but some children dread the new school year. Even in elementary school, nearly 20% of children report being bullied and another 11% fear being bullied. Parents fear their children will be bullied, too.

I've Got Your Back: Help Children Say Hello to Friends & Goodbye to Bullies provides the support parents seek and the strategies children need to create positive friendships and prevent bullying. Children must feel safe and connected to learn. *I've Got Your Back* is a powerful tool to accomplish those goals – for parents, teachers, and all adults who work with children.

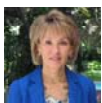
Foundations and charities can help prevent bullying, right from the first day of school. With your support, every parent, teacher, and child in your service areas can receive a copy of *I've Got Your Back*.

Empower children and build respect, kindness, and resilience in your communities. Create consistency within schools using the same teaching resources in every classroom. When children share *I've Got Your Back* with parents and siblings, communication opens, children feel supported, and consistency also improves between home and school.

How can charities and foundations be leaders for change?

- *I've Got Your Back* can be distributed on a school-by-school or district-by-district basis, locally or nationally.
- *I've Got Your Back* can be used as a stand-alone resource or paired with existing programs that provide school supplies and teacher resources to underserved schools and communities. (Bulk discounts available.)
- *I've Got Your Back* can be incorporated into youth, after-school, and religious programs. Anywhere children come together in social groups is a great place to build the skills of collaboration and friendship.
- Back-to-school season is a perfect opportunity to “press the reset button” to create and reinforce safe, nurturing school environments. Did you know that October is National Bullying Prevention Month? *I've Got Your Back* is a great “go-to” guide for adults and kids at any time of year.
- *I've Got Your Back* can be customized with your foundation or charity's name and/or a message from your President, CEO, or Executive Director.

Creating safe, nurturing schools & communities improves lives!



Lorna Blumen, MS, MBA is a children's and adult workplace bullying prevention specialist. She's the author of five books, including *Bullying Epidemic: Not Just Child's Play* and *Girls' Respect Groups: No More Mean Girls!* The Girls' Respect Groups Program is used in 130 countries. BullyingEpidemic.com & GirlsRespectGroups.com



Staci Schwartz, MD is a physician, children's bullying prevention specialist, tolerance education consultant, and author of children's books including *Billy the Baaadly Behaving Bully Goat* and *The New Bear on the Block*. StaciSchwartz.com

Together they bring 35 years of experience helping adults empower children to stand up for themselves and one another.

Statistics: H Luxenberg, S Limber, and D Olweus. *Bullying in US Schools: 2014 Status Report*, Olweus Bullying Prevention Program, Hazelden Publishing, 2015.