

# I've Got Your Back

## Help Children Say Hello to Friends & Goodbye to Bullies



**Lorna Blumen**  
MS, MBA  
BullyingEpidemic.com  
GirlsRespectGroups.com

Lorna Blumen is a children's and adult workplace bullying prevention specialist. She is the author of five books, including *Bullying Epidemic: Not Just Child's Play* and *Girls' Respect Groups: No More Mean Girls!* She is the lead developer of the Girls' Respect Groups Program for girls 10-18, now used in over 130 countries. She has appeared on Canadian and US television and radio and spoken at international conferences.



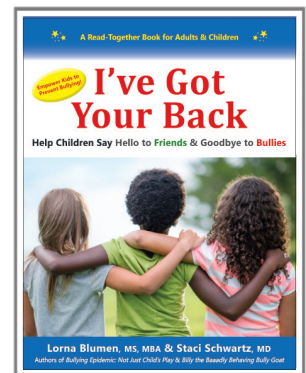
**Staci Schwartz**  
MD  
StaciSchwartz.com

Staci Schwartz is a physician and an educational consultant for children's bullying prevention and tolerance education. She is the author and illustrator of several children's books, including *Billy the Baaadly Behaving Bully Goat* and *The New Bear on the Block*. Staci conducts bullying prevention workshops at elementary schools, after school programs, and religious institutions.

With over 30 years of combined experience, bullying prevention specialists Lorna Blumen and Staci Schwartz answer parents' most urgent questions about kids' bullying:

- How do I protect my child from bullying?
- How do I support my child when there's a bullying problem?
- How do I help my child form positive friendships?

*I've Got Your Back: Help Children Say Hello to Friends & Goodbye to Bullies* gives children the tools to build positive relationships and protect themselves from bullying. Bring learning to life with children's stories and fun, skill-building activities. Parents will help kids ages 5-10 build self-esteem, friendship skills, and resilience. Now bedtime reading can create life-long relationship skills.



**One of the most important things you can tell your child is:**  
**"I've Got Your Back!"**

*I've Got Your Back* will help you answer these key questions:

- Why is prevention the best solution to bullying?
- Why is self-esteem important for making friends?
- How can kids avoid being targets of bullying behavior?
- When should my child ask for help from a teacher?
- How can I support my child who's being bullied?
- How can I encourage my child to change bullying behavior?

Teachers will also love *I've Got Your Back*. The activities are easily adapted for use in the classroom. Start the school year off right!

**Need Help Stopping Kids' Bullying?**  
**We've Got Your Back!**